# Economist

Reports to: Head of Strategy and Insights Direct Reports: Nil Team: Strategy and Business Capability Date: March 2025

### **Role Purpose**

The Economist seeks out insights and keeps the organisation and its stakeholders informed on the economic performance of the city, to support informed decision-making and build confidence in the local economy.

- Use data analysis and interpretation to draw insights on local economic performance.
- Identify and communicate economic insights to internal and external audiences to support ChristchurchNZ's role as a thought leader in the city.
- Proactively keep the organisation and leadership team informed about economic trends to support strategic decision-making, planning, and delivery.

## ChristchurchNZ Purpose Statement

Mā temahi tahi, ka hangahe taiōhangakia oraai ngātāngata me ngāwāhi hoki. Together we're shaping an economy where people and places thrive.

# Who is ChristchurchNZ

ChristchurchNZ (CNZ) is the economic development, regional tourism, and promotion agency for Ōtautahi Christchurch. We are the catalyst for Ōtautahi Christchurch's economic transformation, driving growth and prosperity for our people and our place. We are the champions of our city, showcasing its vibrancy, innovation and potential to the world.

## What does the team do

Strategy & Business Capability (SBC) employees work across teams for finance, people and culture, strategy and insights, information and communications technology, governance and facilities. We enable the whole organisation to work smarter and more sustainably by ensuring they have the systems, tools, insights and training they need. We help our employees stay safe and our processes compliant within a culture where everyone can be at their best. Join us to help our people make Ōtautahi Christchurch a better place.







We are Open

We are Purposeful

We are Together

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# What you will do

## Economic research, analysis, and reporting

- Seek out and interpret economic information to prepare and deliver insights on economic performance through regular reports, internal and external presentations.
- Undertake research, provide analysis, advice, and commentary on challenges and opportunities which will materially impact on Christchurch's economy.
- Maintain and improve key parts of ChristchurchNZ's knowledge system.

## **Communications and relationship management**

- Effectively communicate insights in response to information and media requests. Be a media spokesperson in line with organisational policies and procedures.
- Manage external relationships and contracts to support ChristchurchNZ's thought leadership role and access appropriate expertise, resources and information.

### Strategic support

- Ensure the Chief Executive, management team, and communications function are at the forefront of economic trends and insights.
- Manage internal relationships to ensure effective two-way information flow and enable the communication of economic insights across the wider organisation.
- Support ChristchurchNZ to formulate strategy, planning, and policy interventions and activity.
- Undertake research and other project work as directed by the Head of Strategy, Insight and Planning or CEO.

Your general duties include those outlined in this position description and may be reviewed and updated from time to time in consultation with you. You will also be required to undertake any other duties that are within your ability to perform to contribute to the overall success of the organisation, if asked to do so.

# What you will have

# **Essential Skills**

- Ability to uncover and interpret information to provide insightful advice, provide concise analysis/assessment of economic performance, strategic options, and formulate ideas for projects and activities.
- Strong written and verbal communication skills, with the ability to effectively communicate economic information to diverse audiences and be a credible and effective spokesperson.
- High level of skill with numeric data and quantitative analysis.
- Demonstrated ability to build effective relationships with key stakeholders and people from diverse backgrounds.
- Ability to work collaboratively as part of a project team or individually.
- Be curious, self-directed, and highly motivated, with lateral thinking and problem-solving abilities.
- Passionate about research, knowledge, and continual learning and improvement, as well as economic development.

### **Qualifications/Experience**

- At least 2 years experience as an economist, or in a related discipline
- A Level 7 or above tertiary qualification in economics
- Intermediate skills in MS Office
- Experience with Power BI and other economic or statistical analysis tools would be an advantage

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# Ways of Working

#### PERSONAL RESPONSIBILITIES

- Act with integrity and accountability by living into our organisational values
- Ensure you are informed of the CNZ strategic direction and how your work contributes our wider purpose
- Embrace opportunities to work with others across the organisation, sharing your knowledge and expertise to optimise business performance
- Take personal accountability for your health, safety, and wellbeing
- · Be innovative by approaching your work with a growth mindset, and the ability to navigate change

#### SUSTAINABILITY

- Demonstrate accountability for your resource use and disposal to minimise environmental impacts
  and economic cost
- Encourage partners and stakeholders to adopt environmentally sound practices and quality assurance programs

#### MĀORITANGA

- Demonstrate commitment to the principles of the Treaty of Waitangi by acting in the spirit of participation, partnership, and protection
- Consider Māoritanga in all aspects of business, and engage with iwi where appropriate

# Working relationships

#### INTERNAL

- Primarily within immediate team
- Collaboration with most of the organisation
- Influencing across most of the organisation

#### EXTERNAL

- Transactional interaction with external stakeholders
- □ Influencing and/or negotiating with external stakeholders
- □ Final negotiations with external stakeholders

#### Financial Delegations



Budget limit is a threshold indication only, your actual financial delegations are as per the delegated authorities policy

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